

# The **45th** Annual **GRAND** *Gala*

Saturday, December 4, 2021 | 7pm | The Playhouse on Rodney Sq. | After Party to Follow

The Grand Gala supports The Grand's Arts Education and Community Engagement programs, which serve more than 35,000 young people and their families each year. In addition to a great night of entertainment, corporate support of The Grand Gala provides our partners with high-visibility marketing opportunities in front of a premium audience.

## **\$30,000 Platinum Sponsor (Presenting)**

- Twelve Gold-level tickets to The Grand
- Six Gala Silver-level tickets to The Grand Gala
- Company Name and Logo included in Grand Gala Logo
- Company Name on invitation and all printed materials publicizing The Grand Gala
- Company Name and Logo displayed on Grand Gala Program Book Artist Page
- One customizable page with premium placement in the Grand Gala Program Book
- One Logo page in Grand Gala Program Book
- Company highlighted on digital kiosks in front of The Grand (Market Street)
- Company highlighted on poster kiosks in Playhouse lobby
- Company highlighted in Grand Kiosks (Box office Lobby & Main Lobby)
- Company highlighted in all Gala Marketing (digital, print, radio, television)
- Company Name and Logo displayed on social media and pre-show slide show
- Company Name and Logo displayed on prominent signage at the After Party
- Complimentary room rental (4hrs.) for use before a Grand performance *\*Other charges may apply*

## **\$25,000 Diamond Sponsor**

- Eight Gold-level tickets to The Grand Gala
- Six Silver-level tickets to The Grand Gala
- Company Name on invitation and all printed materials publicizing The Grand Gala
- Company Name and Logo displayed on Grand Gala Program Book Artist Page
- One customizable page with premium placement in the Grand Gala Program Book
- One Logo page in Grand Gala Program Book
- Company highlighted on digital kiosks in front of The Grand (Market Street)
- Company highlighted on poster kiosks in Playhouse lobby
- Company highlighted in Grand Kiosks (Box office Lobby & Main Lobby)
- Company highlighted in all Gala Marketing (digital, print, radio, television)
- Company Name and Logo displayed on social media and pre-show slide show
- Company Name and Logo displayed on prominent signage at the After Party
- Complimentary room rental (4hrs.) for use before a Grand performance *\*Other charges may apply*

### **\$20,000 Gold Sponsor**

- Six Gold-level tickets to The Grand Gala
- Six Silver-level tickets to The Grand Gala
- One customizable page with premium placement in the Grand Gala Program Book
- One Logo page in Grand Gala Program Book
- Company highlighted on digital kiosks in front of The Grand (Market Street)
- Company highlighted on poster kiosks in Playhouse lobby
- Company highlighted in Grand Kiosks (Box office Lobby & Main Lobby)
- Company highlighted in all Gala Marketing (digital, print, radio, television)
- Company Name and Logo displayed on social media and pre-show slide show
- Company Name and Logo displayed on prominent signage at the After Party
- Complimentary room rental (4hrs.) for use before a Grand performance *\*Other charges may apply*

### **\$15,000 Silver Sponsor**

- Four Gold-level tickets to The Grand Gala
- Four Silver-level tickets to The Grand Gala
- One customized page with premium placement in the Grand Gala Program Book
- Company highlighted on digital kiosks in front of The Grand (Market Street)
- Company highlighted on poster kiosks in Playhouse lobby
- Company highlighted in Grand Kiosks (Box office Lobby & Main Lobby)
- Company highlighted in all Gala Marketing (digital, print, radio, television)
- Company Name and Logo displayed on social media and pre-show slide show
- Company Name and Logo displayed on prominent signage at the After Party
- Complimentary room rental (4hrs.) for use before a Grand performance *\*Other charges may apply*

### **\$10,000 Bronze Sponsor**

- Two Gold-level tickets to The Grand Gala
- Four Silver-level tickets to The Grand Gala
- One customized page with premium placement in the Grand Gala Program Book
- Company highlighted on poster kiosks in Playhouse lobby
- Company highlighted in Grand Kiosks (Box office Lobby & Main Lobby)
- Company highlighted in all Gala Marketing (digital, print, radio, television)
- Company Name and Logo displayed on social media and pre-show slide show
- Company Name and Logo displayed on prominent signage at the After Party
- Complimentary room rental (4hrs.) for use before a Grand performance *\*Other charges may apply*

### **\$7,500 Ruby Sponsor**

- Six Silver-level tickets to The Grand Gala
- Company Name and Logo exclusively displayed as the sole sponsor of one of the After Party
- One customized page with premium placement in the Grand Gala Program Book
- Company Name and Logo displayed on social media and pre-concert slide show
- Company highlighted on poster kiosks in Playhouse lobby
- Company highlighted in Grand Kiosks (Box office Lobby & Main Lobby)
- Company highlighted in Gala Marketing (digital, print, radio, television)
- Company Name and Logo displayed on social media and pre-show slide show

### **\$5,000 Emerald Sponsor**

- Four Silver-level tickets to The Grand Gala
- One customized page with premium placement in the Grand Gala Program Book
- Company Name and Logo displayed on social media and pre-concert slide show
- Company Name and Logo displayed on signage at the After Party
- Company Name select printed materials publicizing The Grand Gala

### **\$2,500 Pearl Sponsor**

- Two Silver-level tickets to The Grand Gala
- One page in the Grand Gala Program Book
- Company Name and Logo displayed on social media and pre-concert slide show
- Company Name and Logo displayed on signage at the After Party

### **\$1,500 Crystal Sponsor**

- Two Bronze-level tickets to The Grand Gala
- Company Name & Logo included in Grand Gala Program Book
- Company Name & Logo displayed on social media and pre-concert slide show
- Company Name & Logo displayed on signage at the After Party

*For more information visit  
[www.thegrandwilmington.org/Gala](http://www.thegrandwilmington.org/Gala)*